

APPENDIX 2 RECOMMENDATIONS

No.	Recommendation
1.	<p>The Cabinet Member for Environment is recommended to work with the Council’s Communications Team to develop a communication plan providing stakeholders, in Haringey, Hackney and Islington, with greater transparency about how income from events held in Finsbury Park is used. This should include circulating information at the end of September, the end of the event season*, to:</p> <ul style="list-style-type: none"> (a) Confirm how much money is generated from events held in Finsbury Park; (b) Make clear that all income from events is ring fenced back to the parks budget; (c) Identify how local residents, businesses and ward councillors can contribute to decisions on how income from events is spent, including work in other local parks; (d) Provide information on how money from previous years has been spent, including updates on projects and improvements. <p>(*In view of the timing of this scrutiny report, for 2015, it is recommended that this information is shared with local stakeholders as quickly as possible.)</p>
2.	<p>The Head of Direct Services is recommended to develop a Frequently Asked Questions document for Finsbury Park Events. This should be made available online via the Council’s website http://www.haringey.gov.uk/finsbury-park by the end of December 2015 with consideration given to how this information could be used to develop the communication plan (recommendation 1 above).</p>
3.	<p>To help manage the competing needs and opinions of different stakeholders, including those from neighbouring boroughs, the Cabinet Member for Environment is recommended to review the terms of reference for the Finsbury Park Events Stakeholder Group. This should be completed before the end of December 2015 with consideration given to:</p> <ul style="list-style-type: none"> (a) Setting up two distinct groups – one for local residents and one for local businesses – to ensure feedback from both is used to help with event planning and to address local concerns around major events. (b) A ward councillor from Harringay or Stroud Green being nominated as

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	<p style="text-align: center;">the Chair.</p> <p style="text-align: center;">(c) Ensuring fair representation from all the groups participating.</p>
4.	<p>To ensure local stakeholders, including ward councillors and residents, in Haringey, Hackney and Islington, are aware of all the events that take place in Finsbury Park, the majority being community or charity based, the Head of Direct Services is recommended to work with the Assistant Director of Communications, to review how information about future events is shared (electronically or otherwise) to ensure greater awareness of all events.</p>
5.	<p>The Committee welcomes the Council’s commitment to review the way in which noise at Finsbury Park is monitored. It is recommended that the independent acoustic consultant’s findings and any action to be taken by the Council as a result, be made available to all stakeholders, before the end of December 2015, to make the monitoring process more transparent and better understood.</p>
6.	<p>Moving forward, it is recommended that as part of the process for developing an Event Management Plan further consideration should be given, by the various agencies and event promoters, to the location and design of speakers and stages to help minimise noise disturbance.</p>
7.	<p>The Head of Direct Services and Licensing Team Leader are recommended to work with the Feedback and Information Governance Team to review the process for logging event complaints. There should be one point of contact to:</p> <ul style="list-style-type: none"> (a) enable appropriate and timely responses from the Council, event promoters and/or other agencies to complaints received from residents in Haringey, Hackney and Islington; (b) enable greater understanding of the issues raised; and (c) ensure lessons can be learnt from the feedback received.
8.	<p>To ensure improvements are made in relation to crowd management, including security and stewarding, it is recommended that the Safety Advisory Group gives consideration to the following issues when advising on future major events:</p> <ul style="list-style-type: none"> (a) The need for all relevant agencies to be in the control room during an event. (b) The security arrangements for both in and outside the park should be reviewed. This should include consideration of increased police resource and importantly the use of more SIA accredited stewards who can work alongside council officers. (c) In addition to stewards receiving appropriate briefings from event promoters stewards should also receive a briefing from council staff to ensure local knowledge / information about the area is passed on.

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	<p>(d) Resources should be set asides to ensure stewards, working in pairs with suitable local knowledge, can provide a visible presence in local side roads, ensuring sign posting to public toilets, public transport and other local facilities.</p> <p>(e) The introduction of a robust three-stage entry system, using the existing site footprint, to improve ingress arrangements minimising the opportunity for anyone to enter the site without a ticket.</p>
9.	<p>The Head of Traffic Management is recommended to review Controlled Parking Zone (CPZ) arrangements to ensure they are appropriate for events held in Finsbury Park with consideration given to CPZ timings being consistent across the three boroughs during events.</p>
10.	<p>As part of the licensing process each event promoter should be asked to submit additional information, as part of their Event Management Plan, to explain how the take down and handover process will be managed and signed off. This should include information concerning the street cleaning (and bin collection) schedule for streets affected across Haringey, Islington and Hackney.</p>
11.	<p>Following the take down, the Head of Direct Services is recommended to develop a recovery action plan. This should: (a) list any damage, recorded as part of the post event site inspection; (b) detail the repair work that's required (with costs); and (c) provide clear dates for the completion of each maintenance task. This information should be shared with stakeholders (making it clear that the cost of any damage is paid for by the event organiser, not the Council).</p>
12.	<p>To limit the impact events in Finsbury Park have on the local community it is recommended that:</p> <ul style="list-style-type: none"> (a) Summer holidays should continue to be excluded from any major event booking period and importantly Finsbury Park should be returned, and be in full use, before the start of the summer holidays; (b) The number of events (five) and duration (a maximum of three days per event), allowed in the policy, should not be increased any further; (c) Policy implementation should ensure in practice that no more than two successive weekends are used for major events between the end of the May half-term and the start of the summer holiday period, and that no more than two successive weekends are used after the summer holiday period until the end of September;

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	<p>(d) Any events held in Finsbury Park during September should be smaller (than the June/July events) with a maximum capacity of 20,000 to ensure better coordination with other events, such as football at the Emirates Stadium;</p> <p>(e) That events held on a Sunday should always finish no later than 10.00pm.</p>
13.	<p>The Committee notes that retailers selling tobacco are obliged to comply with various legislative measures and new national regulations that restrict the display of cigarettes and point of sale advertising of tobacco. With this in mind, and in addition to the licensing process for Finsbury Park, it is recommended that (a) it becomes a condition of hiring the park that any tobacco stalls should be as plain as possible (e.g. no bright colours or lights) to help prevent the promotion of smoking; and that (b) any evidence arising from this year's events in relation to tobacco products be reviewed by the Licensing Team Leader in advance of future events.</p>
14.	<p>The Cabinet Member for Environment is recommended to develop a 3-5 year programme of events for Finsbury Park to enable all stakeholders to better prepare and plan for events.</p>
15.	<p>In developing a 3-5 year events programme for Finsbury Park the Cabinet Member for Environment is recommended to give consideration to:</p> <ul style="list-style-type: none"> (a) Delivering events that reflects the diversity of Haringey's population. This should include providing opportunities for local artists / bands to show case their talent during events held in Finsbury Park. (b) Using the expertise and knowledge from across the council to deliver a mixed and diverse range of events that help the Council to achieve objectives set out in the Corporate Plan. (c) The provision of event space for local community groups, charities and businesses to promote their work during events. (d) Encouraging more members of the public, including community groups and charities, to hold events in the park. (e) Working with event promoters to identify opportunities for work experience and volunteering. (f) Working with event promoters to enable the Council and local Jobcentres to signpost, and help local residents gain skills required, for jobs that become available during events held in Finsbury Park. (g) Working with event promoters to ensure local businesses have

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	<p>opportunities to take part in events, e.g. catering, and looking at how the Council can support local businesses overcome any barriers identified.</p> <p>(h) Providing a discounted/lottery ticket scheme for local residents.</p>
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